

Online Catalogue Management System

The engineering service industry is a fast-paced and competitive one. To deliver innovative, cutting-edge, high-quality services around the globe, a company must be able to quickly and skilfully adapt to clients' ever-changing needs and wants. With the objective of streamlining product catalogue management and online tracking of customer orders, H.F. Wilson Engineering Company partnered with Integral Fusion to develop and deploy the Online Catalogue Management System. The development effort entailed some 1320 man days. Our specialised team performed product data analysis for thousands of engineering product manufacturers in the USA market to build a database for the Online Catalogue Management System.

This system dynamically manages a wide range of products with multiple categories of thousands of manufacturers. Clients can perform a search according to specific product, category or manufacturer and obtain ingenious product search results. They can view product details with all specifications, as well as obtain an image preview.

Clients can register and place orders online, and this tool also provides sales teams with the facility to track and manage all orders received. The Catalogue Management System has the capability of carrying thousands of products online and provides excellent performance results.

Key Benefits

- ✓ Defining and Managing the Role of each Stakeholder
- ✓ Catalog Application Process Architecture Designing
- ✓ Comprehensive User Friendly Web Application Interface
- ✓ Optimized Product Catalog Management to Handel 100s of Manufacturers, 1000s of Products and millions of Possibilities.
- ✓ Meant for handling n number of Product Categories with n amount of Product Specifications.
- ✓ Product Catalog Searching on basis of Manufacturer or Product Category or Product
- ✓ Online Customer Registration
- ✓ E-Commerce based Order Management with one time credit card auto registration process.
- ✓ Order Tracking
- ✓ Product Catalog Administration Control Panel
- ✓ Product Advertisement with Random Rotation of key Products on home page.
- ✓ Ingenious Application Behavior

Technology

- ✓ Microsoft Development Platform: Classic ASP, C#, ASP.Net Framework 2.0, AJAX, Java script, MS-IIS 6.0
- ✓ Database: MS SQL Server 2000
- ✓ Microsoft Documentation Platform: MS Projects, MS Word, MS Excel
- ✓ Adobe Designing Tools: Corel Draw, Photoshop CS2, Macromedia Dreamweaver